

**Government of Jammu and Kashmir**  
**Directorate of School Education**  
**Kashmir.**

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**URGENT**

**Subject: - Sale of Uniform & Stationary by Private Educational Institutions.**

**CIRCULAR**

**Complaints are frequently pouring in this office, day in and day out , against some private Educational Institutions which are allegedly compelling the parents of the wards on rolls in their institutions to purchase uniform/books/stationary items from them or from the owners of the Private schools which is unethical and invites resentment from general public.**

**In order to check out such elements, It is impressed upon all the chief Education Officers to direct the heads of all the Private Educational Institutions to refrain from such practices at the earliest and desist from compelling the parents of the wards for purchase of these items or otherwise strict disciplinary action as warranted under rules shall be initiated against them. If any deviation is observed anywhere to the circular instructions, the Chief Education Officer concerned shall immediately bring into the notice of undersigned.**

**The circular shall be strictly adhered to.**



**Ajaz Ahmad Bhat, (KAS).**  
**Director School Education**  
**Kashmir.**

No. : DSEK/45/Misc/Circular/1511-31  
Dated: 25/11/2016.

**Copy to the:-**

1. Commissioner Secretary to Government School Education Department J&K Civil Secretariat Jammu for information.
2. Private Secretary to Hon'ble Minister for Education J&K, Civil Secretariat Jammu for information of Hon'ble Minister.
3. District Development Commissioner, Concerned for information.
4. Principal SIE, Kashmir, Srinagar for information.
5. CEO/DIET Principal \_\_\_\_\_ (All) for information and necessary action.
6. Zonal Education Officer \_\_\_\_\_ (All) for information and necessary action.
7. Office File.