

Government of Jammu & Kashmir
DIRECTORATE OF SCHOOL EDUCATION
KASHMIR

Circular

Subject: - Ban on Selling of books/uniforms by Private School in the School premises.

Again it has come into the notice of this Directorate that recognised Private schools are still indulging in selling books/uniforms in the school premises and even parents are being forced to purchase books from some specific private shops, besides the exercise of replacing existing books with the new one is becoming habitual on part of recognised unaided private schools which has been viewed very seriously. This practice is against the instructions already issued on the subject vide series of communications issued earlier. As such, it is once again enjoined upon all the Private recognised schools that they should desist from compelling the parents for purchasing books/uniforms from any particular shop and change of books thereof. Further in order to have a wider choice for the parents for purchase of books/uniforms, the same should made be available in the open market. Any deviation from these instructions if noticed shall be viewed seriously and action will be taken as per the provisions of the law which may include de-recognition/withdrawal of NOC also.

All Chief Education Officers shall constitute special monitoring teams headed by Deputy Chief Education Officer/Senior Most Zonal Education Officer to verify the complaints received on account of sale of books/uniforms by the Private Schools, pressing parents for purchase from any particular shop and replacing existing books with the new one thus adding more burden on the parents during present circumstances in the valley.

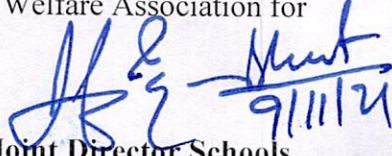
Action taken in this regard shall be submitted to this Directorate on weekly basis.

Sd/-
Director School Education
Kashmir

Dated: 09-11-2021

No: DSEK/GS/ 54/misc/2021
Copy to the:-

01. Principal/Secretary to Government, School Education Department, Civil Secretariat, Jammu for information.
02. Divisional Commissioner, Kashmir for information.
03. Deputy Commissioner _____ for information.
04. Joint Director Information. He is advised to give wide publicity of the circular instructions through print and electronic media.
05. Chief Education Officer, _____ for information.
06. President Kashmir Valley Stationers & Booksellers Welfare Association for information
07. I/C Website.


Joint Director Schools
Directorate of School Education
Kashmir