Government of Jammu and Kashmir Directorate of School Education, Kashmir (Legal Section)

Subject: -

Sale of uniform/text books/stationary etc. by the private schools and regulation thereof.

Ref: -

- i) Order dated 31.03.2018 passed by the District Consumer Redressal Forum, Jammu, in case No. 103/DFJ titled State through Deputy Controller (Consumer Protection), Department of Legal Metrology, Jammu Vs. Shri Rohit Gupta and others.
- ii) Administrative Department's letter No. Edu/Legal/J/116/2018 dated 05.09.2018.

CIRCULAR NO: - 0/ -DSEK of 2019 DATED: - /5.05.2019

In the wake of aforesaid decision of District Consumer Redressal Forum, Jammu, which will operate as a decision *in rem* and shall be binding even on those private schools that were not parties before the Hon'ble Forum, coupled with the instructions received on the subject from the Administrative Department vide its above referred to communication dated 05.09.2018, it is hereby impressed upon all those private schools functioning within the Kashmir Province, where parents are coerced to buy text books/ note books/ stationary/ uniform/ shoes/ school bags etc. within the premises or from selected vendors, that they shall desist from such unhealthy practice, henceforth.

Any deviation in this regard by any private school shall be viewed seriously, which may also attract suspension/cancellation of registration granted by the competent authority.

Director School Education

Kashmir

No. DSEK/Legal/70 Misee/NT/683-98 Dated: -/5.05.2019 Copy for information to the:

- 1. Commissioner Secretary to Government, School Education Department, Civil Secretariat, Srinagar.
- 2. Director Information, J&K, Srinagar. He is requested to publish the aforesaid circular in two leading dailies (English/Urdu) having wide circulation across the valley.
- 3. All Chief Education Officers, for necessary action.
- 4. All Private Schools operating within the Kashmir Province, for strict compliance.
- 5. Office file/Website section.